



From Ambition to Action: Financing Nature based Solutions

Wednesday, 30th September | 11:00 – 12:30 | EN

Les Ateliers des tanneurs, Brussels

Description

How can we turn ambition into action when it comes to financing nature-based solutions? This workshop invites participants to explore practical ways to scale up investment and implementation by bridging the gap between public priorities and private capital. Hosted by **Invest4Nature**, the session will spotlight policy recommendations at local and EU level and real-world examples that are already unlocking opportunities for greener, more resilient regions. Bringing together perspectives from EU policy, local experimentation, and cross-sector collaboration, the discussion will focus on what works and what needs to change to make nature-based solutions investable, scalable, and impactful.



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Preliminary agenda

11:00	Welcome and introduction
11:05	Policy that Pays Off: Enabling Nature-based solutions Investment • Pitch session - Policy briefs and recommendations from Invest4Nature • Roundtable - What is the current landscape of financing for public and private stakeholders at the EU level? ○ Fleur van Ooststroom-Brummel, Policy Officer, European Commission (Biodiversity and Nature-based Solutions) ○ Sirpa Pietikäinen, Member of Parliament, European Parliament ○ Invest4Nature representative (TBC)
12:00	Building on Invest4Nature's legacy Including how the BLOSSOM project will build on the main takeaways of the workshop.
12:05	Finance in Practice: Local Strategies & Business Cases Meet the five Invest4Nature Living Labs and learn about their financing strategies for nature-based solutions.

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