



How to foster a wider financing and implementation of nature-based solutions with public and private sectors?

Wednesday, 30th September | 11:00 – 12:30 | EN

Les Ateliers des tanneurs, Brussels

Description

How can we turn ambition into action when it comes to financing nature-based solutions? This workshop invites participants to explore practical ways to scale up investment and implementation by bridging the gap between public priorities and private capital. Hosted by **Invest4Nature**, the session will spotlight policy recommendations at local and EU level and real-world examples that are already unlocking opportunities for greener, more resilient regions. Bringing together perspectives from EU policy, local experimentation, and cross-sector collaboration, the discussion will focus on what works and what needs to change to make nature-based solutions investable, scalable, and impactful.





Preliminary agenda

11:00	Introduction - How to foster a wider financing and implementation of nature-based solutions with public and private sectors?
11:05	...By improving local and European policies to foster the implementation of nature-based solutions <ul style="list-style-type: none">• Pitch session - Policy briefs and recommendations from Invest4Nature• Roundtable - What is the current landscape of financing for public and private stakeholders at the EU level?<ul style="list-style-type: none">○ Fleur van Ooststroom-Brummel, Policy Officer, European Commission (Biodiversity and Nature-based Solutions)○ Sirpa Pietikäinen, Member of Parliament, European Parliament○ Invest4Nature representative (TBC)
12:00	Conclusion & main takeaways: Including how the BLOSSOM project will build on the main takeaways of the workshop.
12:05	...By developing financing strategies and business cases for nature-based solutions at local and regional level <ul style="list-style-type: none">• Each of the 5 Invest4Nature Living Labs (Cascais, Aarhus, Poznan, Tirol, Oslo fjord) get one table to present their NbS financing strategy and business cases.• Meet an IB-Green partner who will showcase how they are developing local public-private partnerships to implement greening measures in existing industrial and business parks. (TBC)

Contact

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