LOCAL ACTIONS VS. GLOBAL CRISIS

HOW CITIES CAN ACT

#ClimateAllianceDigitalDays

SITUATION IN BRAZIL
- Maluk, Lebihan, Tiahana, Climate Alliance
- Brazil looking high in sport, low in health
- Political crisis - by the class for power shift
- Amazon burning - under the radar of the "conspiracy"
- Humanitarian crisis - in the streets of Sao Paulo
- Environmental crisis - deforestation, pollution

Why MERCOSUR trade agreement?
- 232 thin consumers
- EU: industry, pollution, monocultures
- Mercosur: trade, crops to Mercosur
- GATT Industry wants to increase export of cars to Mercosur countries
- Contaminated breast milk & food

Dietmar Mirkov
Climate Alliance, Luxembourg / ASTM

EMERGENCY
- Health causes: violence, environmental hazards, species extinction
- Humanitarian organisations ask for support
- New stakeholders: supermultinational organisations
- New stakeholders: non-governmental organisations

EMERGENCY WE NEED TO SAY "NO" TO SOMETHING THAT IS DIRECTING IN THE WRONG DIRECTION
- We need to translate for municipalities!
- We need for resolution!
- We should raise our voices!

Rainer Handlberger
Mayor of Oberramol, Austria

Why act as a municipality?
- Small businesses will lose against big international companies
- Remain independent & act on own interests
- 500 municipalities voiced pressure on big companies & governments

How can we connect?
- IMPROVE & USE THE ART OF ARGUMENTS!
- REINFORCEMENT OF THE MESSAGE together with a resolution!
- LOOK AT DIFFERENT REASONS AGAINST MERCOSUR - ARGUMENTS FROM LOCAL BUSINESSES

New joining focus

Mercosur is against this "parts agreement!"