

AGENDA

CLIMATE ALLIANCE DIGITAL DAYS



Climate Alliance

From data to information – how data can support municipal climate policy

Online, 6 October, 15:00 to 16:30

OBJECTIVE

We are living in a digital society generating huge amounts of data. The isolated examination of this data is not really useful. However linking it can provide us with meaningful information also for the organization and communication of municipal climate activities. The goal of this workshop is to explore some ideas and proposals of Climate Alliance regarding the use of data, but also to present existing projects using this approach. The workshop should encourage an open discussion about the potential use of data at the local level.

Register [here](#).

TIMETABLE

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| 15:00 – 15:05 | WELCOME |
| 15:05 – 15:20 | DIGITALISATION AND CLIMATE ACTIVITIES AT THE LOCAL LEVEL
<i>Miguel Morcillo, Climate Alliance</i> |
| 15:20 – 15:35 | CITY CYCLING (STADTRADELN): HOW ONE CAMPAIGN CAN FUNCTION AS A COMMUNICATION, CITIZEN PARTICIPATION AND PLANNING TOOL
<i>André Muno, Climate Alliance</i> |
| 15:35 – 15:50 | CROWD-SOURCED DATA FOR ENHANCING CYCLING INFRASTRUCTURE RESEARCH PROJECT MOVEBIS
<i>Sven Lißner, Technical University Dresden</i> |
| 15:50 – 16:25 | DISCUSSION WITH THE PARTICIPANTS AND FURTHER STEPS |
| 16:25 – 16:30 | CLOSING REMARKS |

BACKGROUND

The digital society generates a great deal of data. Much of it is available for the local level and could be a powerful tool for municipalities to tackle and adapt to climate change. This workshop will explore how data can be transformed into useful information for the development and communication of local climate policy. Examples like the **MOVEBIS** research project, which uses smart mobile data for the municipal transport planning, will be examined and both risks as well as opportunities discussed.

Language: English

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THE CLIMATE ALLIANCE

For 30 years, Climate Alliance member municipalities have been acting in partnership with indigenous rainforest peoples for the benefit of the global climate. With over 1,800 members spread across 27 European countries, Climate Alliance is the world's largest city network dedicated to climate action and the only one to set tangible targets: each member city, town and district has committed itself to reducing greenhouse gas emissions by 10 percent every 5 years. Recognising the impact our lifestyles can have on the world's most vulnerable people and places, Climate Alliance pairs local action with global responsibility. climatealliance.org